

## BIODATA

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- **Date of Birth** : 31/12/1994
- **Blood Group** : B<sup>+</sup>
- **Status of Life** : Married
- **Religion** : Hindu
- **Language Known:** Malayalam, English, Tamil, Hindi
- **EDUCATION**

Degree of Examination	Name of Institution	Name of Board	% of Marks	Year of Pass
SSLC	Little Flower E.M.H.S.S Edava, Thiruvananthapuram	SCERT	80%	2011
Plus Two	Government Model Higher Secondary School Varkala,	HSE	88%	2013
B.Com (Finance)	Sree. Narayana College, Kollam	University of Kerala	85.30%	2016

M. Com	Mahatma Gandhi College, Kesavadasapuram Thiruvananthapuram	University of Kerala	80%	2018
Corporation (Paper 1 and II)	University of Kerala		70%	2020
Ph.D	St. Johns College of Arts and Science, Ammandivilai	Manonmaniam Sundaranar University Tirunelveli	Submitted Ph. D Thesis	

● **PRESENT APPOINTMENT**

Date of Appointment	Designation
05/ 01/2023	Assistant Professor

● **SEMINARS/ CONFERENCES/WORKSHOPS ATTENDED**

SI. No.	Seminar/Conference/Workshop Name	Date	Venue
1	Emerging Trends in Financial Market	5 <sup>th</sup> March 2020	St. John's College of Arts and Science, Ammandivilai
2	Advancement in Business in the Digital Era 2021	17 <sup>th</sup> February 2021	Jamal Mohamed College, Tiruchirapalli
3	Digital Transformation in Commerce and Management	29 <sup>th</sup> April 2022	St. John's College of Arts and Science, Ammandivilai
4	Digital Commerce	13 <sup>th</sup> May 2022	Women's Christian College Nagercoil
5	Guidance for Research and Scholarly Publishing	21 <sup>st</sup> November 2022	Holy Cross College, Nagercoil

6	Basic Econometrics	15 <sup>th</sup> , 16 <sup>th</sup> November 2022	M. G College, Thiruvananthapuram
7	Financial Empowerment through Wealth Creation	5 <sup>th</sup> August 2022	Chettinad School of Law, Care Chennai
8	Writing Skills and Publication of Journal Articles in SCOPUS and Web of Science	24 <sup>th</sup> September 2022	Holy Cross College, Nagercoil
9	Exploring Opportunities in Commerce & Management- A Pragmatic Approach in the wake of Covid- 19	8 <sup>th</sup> April 2022	St. Alphonsa College of Arts & Science, Karinkal
10	Service Sector in India: Making New Avenues in Indian Economy	13 <sup>th</sup> January 2021	Jamal Mohamed College, Tiruchirapalli
11	Excellence in Research	27 <sup>th</sup> to 8 <sup>th</sup> February 2021	Avinashilingam Institute for Home Science and Higher Education for Women
12	Methodology for Social Science Research	6 <sup>th</sup> May 2020	Sree Sankara Vidyapeetom College, Valayanchirangara
13	Literature Review and Theoretical Framework	18 <sup>th</sup> May 2021	SS Jain College for Women
14	An Effective Research Paper Writing Skills	13 <sup>th</sup> to 16 <sup>th</sup> April 2020	Bhagwan Mahavir College, Gujarat
15	Innovative Practices in Commerce & Management	27 <sup>th</sup> February 2021	St. John's College of Arts and Science, Ammandivilai
16	Impact of Union Budget- 2021 on Common Man	17 <sup>th</sup> February 2021	Sivananda Sarma Memorial College,
17	Sustainable Environmental Management	25 <sup>th</sup> & 26 <sup>th</sup> March 2022	Alagappa University

18	Entrepreneurship & Social Empowerment : Converging Technologies and Growth in Business	10 <sup>th</sup> May 2022	Jamal Mohamed College, Tiruchirapalli
19	Entrepreneurship in the Digital Era: Innovation & Skill Development for Sustainability	16 <sup>th</sup> March 2022	PSGR Krishnammal College for Women
20	Emerging Trends, Technology in Education	16 <sup>th</sup> April 2022	Sanpada College of Commerce & Technology
21	Tourism Industry: Expectations in Post Pandemic Economy	23 <sup>rd</sup> & 24 <sup>th</sup> February 2023	VTMNSS Dhanvachapuram
22	Digital Transformation & Sustainability in Business	31 <sup>st</sup> March 2022	PSG College of Arts & Science, Coimbatore

● **PAPERS PRESENTED IN  
SEMINARS/CONFERENCES/WORKSHOPS (NATIONAL)**

SI. No	Topic	Conference Name	Conference Date	Venue
1	Problems of retailers due to demonetization	National Conference on Emerging Trends in Financial Market	5 <sup>th</sup> March 2020	St. John's College of Arts and Science, Ammandivilai
2	A study on the problems faced by retailers in the emerging business in Thiruvananthapuram district	All India Conference by Scott Research Forum	26 <sup>th</sup> February 2021	Scott Christian College, Nagercoil

3	A study on positive and negative impact of GST among retailers	National Conference on Exploring Opportunities in Commerce & Management- A Pragmatic Approach in the wake of Covid- 19	8 <sup>th</sup> April 2022	St. Alphonsa College of Arts & Science, Karinkal
4	A study on GST awareness among retailers in Alappuzha district	National Seminar on Entrepreneurship in the Digital Era: Innovation & Skill Development for Sustainability	16 <sup>th</sup> March 2022	PSGR Krishnammal College for Women
5	A study on Goods and Services Tax in Education Sector	National Conference on Emerging Trends, Technology in Education	16 <sup>th</sup> April 2022	Sanpada College of Commerce & Technoogy, Maharashtra
6	A study on the impact of GST on retail vendors in tourism industry	National Seminar on Tourism Industry: Expectations in Post Pandemic Economy	23 <sup>rd</sup> & 24 <sup>th</sup> February 2023	VTMNSS Dhanvachapuram

● **PAPERS PRESENTED IN SEMINARS/ CONFERENCES/  
WORKSHOPS (INTERNATIONAL)**

SI. No.	Topic	Conference Name	Conference Date	Venue
1	Goods and Services Tax & its impact among retailers in the emerging business	International Conference on Advancement in Business in the Digital Era 2021	17 <sup>th</sup> February 2021	Jamal Mohamed College, Tiruchirapalli

2	A study on GST in FMCG with special reference to Alappuzha district	International Conference on Digital Transformation in Commerce and Management	29 <sup>th</sup> April 2022	St. John's College of Arts and Science, Ammandivilai
3	A study on GST impact among online shoppers in Kollam district	International Virtual Conference on Digital Commerce	13 <sup>th</sup> May 2022	Women's Christian College Nagercoil
4	A study on impact of GST among retailers with special reference to Alappuzha district	International seminar on Service Sector in India: Making New Avenues in Indian Economy	13 <sup>th</sup> January 2021	Jamal Mohamed College, Tiruchirapalli
5	A study on impact of GST on various sectors	International Conference on Sustainable Environmental Management	25 <sup>th</sup> & 26 <sup>th</sup> March 2022	Alagappa University
6	SWOT Analysis of GST among retailers: A study	International Seminar on Entrepreneurship & Social Empowerment : Converging Technologies and Growth in Business	10 <sup>th</sup> May 2022	Jamal Mohamed College, Tiruchirapalli
7	Impact of GST on various sectors- A study	International Virtual Conference on AI for Sustainable Development-Challenges and Opportunities	25 <sup>th</sup> November 2022	VET College of Arts & Science, Erode

8	Positive and Negative impact of GST- A study among retailers in Kollam district	International Conference on Research Methodology	28 <sup>th</sup> to 30 <sup>th</sup> October 2022	Dr. Shankuntala Misra National Rehabilitation University, Lucknow
9	A study on Effect of Goods and Services Tax on Digital marketing	Virtual International Conference on Digital Transformation and Sustainability in Business	31 <sup>st</sup> March 2022	PSG College of Arts & Science, Coimbatore

● **PUBLICATION IN PROCEEDINGS**

Sl. No.	Topic	ISSN/ ISBN No.	Conference Name	Venue
1	A Study on Effect of Goods and Services Tax on Digital Marketing	ISBN: 978-93-946 23-00-2	Virtual International Conference on Digital Transformation and Sustainability in Business	PSG College of Arts & Science, Coimbatore
2	A study on problems faced by retailers in the emerging business in Thiruvananthapuram district	ISSN: 0973-2705	All India Conference by Scott Research Forum	Scott Christian College, Nagercoil
3	Impact of GST on various sectors- A Study	ISBN : 978-93-954 22-56-7	International Virtual Conference on AI for Sustainable Development-Challenges and Opportunities	VET College of Arts & Science, Erode
4	Positive and Negative Impact of GST: A Study among Retailers in Kollam district	ISBN : 978-93-912 48-39-0	International Conference on Research Methodology	Dr. Shankuntala Misra National Rehabilitation University, Lucknow

5	A Study on Goods and Services Tax on Education Sector	ISBN No: 978-93-559 6-659-9	National Conference on Emerging Trends, Technology in Education	Sanpada College of Commerce & Technoogy, Maharashtra
6	A Study on Effect of Goods and Services Tax on Digital Marketing	ISBN No: 978-93-946 23-00-2	Virtual International Conference on Digital Transformation and Sustainability in Business	PSG College of Arts & Science, Coimbatore

● **PUBLICATION IN JOURNALS**

SI. No.	Journal Name	Topic	Date/Volume No.	ISSN No.
1	International Journal of Food and Nutritional Sciences (UGC Care Listed)	Awareness and perception level on GST among retailers- A Study	Vol.11 Issue. 8 December 2022	ISSN: 2320-787 6
2	Neuro Quantology (Scopus)	Problems and prospects on Goods and Services Tax among retailers in Kollam district	Vol.20, No.22 December 2022	ISSN: 1303-515 0
3	India Journal of Social Sciences (UGC Care Listed)	SWOT Analysis of GST AMONG retailers in Alappuzha district	Vol. XX, No. 4 July-December 2022	ISSN: 0972-894 5
4	Kanpur Philosophers(UGC Care Listed)	A Study on GST impact among online shoppers in Kollam district	Vol. XI, No. 10, January- June 2022	ISSN: 2348-830 1
5	Kanpur Philosophers(UGC Care Listed)	A Study on GST in FMCG Sector with special reference to Alappuzha district	Vol. IX, No. 8, January- June 2022	ISSN: 2348-830 1
6	Sambodhi (UGC Care Listed)	Goods and services tax and its impact among retailers in the emerging business	Vol. 44, No. 1, January-March 2021,	ISSN: 2249-666 1



7	Wesleyan Journal of Research (UGC Care Approved)	Goods and Services Tax and its impact on wholesale sector in Kerala	Vol. 14, No. 1(XXI), 2021	ISSN: 0975-1386
8	Industrial Engineering Journal (UGC Care Listed Journal)	A Study on the problems and prospects of women entrepreneurs in Thiruvananthapuram district	Vol.52, Issue5, No. 6 May 2023	ISSN: 0970-2555

### **DECLARATION**

I hereby declare that the information given above are true to the best of my knowledge and belief.

07- 06-2023

Thiruvananthapuram

Varna Sabu. V