

PROFILE

JISHNU V

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EDUCATIONAL QUALIFICATION:

DEGREE	SPECIALIZATION	UNIVERSITY	YEAR OF COMPLETION
TALLY ERP 9.0		Tally Academy	2017
M.Com	Finance	Kerala University	2018
Tally with GST		Kerala State Rutronix	2018
NET	Commerce	UGC	2019
JRF	Commerce	UGC	2019

Teaching Experience: 1 year

Seminars:

1. Participated in the Seminar on “Re-inventing India’s Business (E- Business) for 21st century- Role of Business Schools” organized by the Conspi Academy of Management Studies, Trivandrum, September, 2016.
2. Participated in the Seminar on “Dynamics of Commerce in the contemporary Business Scenario” organized by the PG department of Commerce, Mar Thoma College of Science and Technology, Ayur, October, 2016
3. Participated in the Seminar on “GST AND COMPLIANCE ISSUES” organized by the PG department of Commerce, Mar Thoma College of Science and Technology, Ayur, November, 2017.
4. Participated in the Webinar on “Impact of Covid-19 Pandemic and the Exigency to

Revamp the Education System” organized by Christ College, Vizhinjam on September 19, 2020.

Papers Presented

- Paper on “The chain of effects from Brand trust and Brand affect to Brand performance: The role of Brand loyalty” at the National seminar on the “The Business of Entrepreneurial Branding- Branding as an economic stimulus for successful entrepreneurship, Beyond Marketing” organised by the Conspi Academy of Management Studies, Trivandrum, October, 2016