

PROFILE

JESSY JACOB

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EDUCATIONAL QUALIFICATION:

DEGREE	SPECIALIZATION	UNIVERSITY	YEAR OF COMPLETION
B.Com	Computer Application	Kerala University	2007
M.Com	Taxation	M S University	2009
B.Ed	COMMERCE	Kerala University	2010

Teaching Experience: 8 Years

SEMINARS, WORKSHOPS & PAPER PRESENTATIONS:

1. "Paradigm Shift in Marketing Strategies-A game plan for Domestic players for 21st century" -National Seminar organized by Govt. Women's College, TVM, Nov 2012
2. "Matching with Industry Benchmarks - Challenges ahead for commerce education" - National Seminar organized by Govt. Women's College, Feb 2013.
3. "PRISM (Practices and Regulatory Insights: Indian Securities Market)"- FDP organized by TKM Institute of Management, Kollam, 13th Dec 2016.
4. "Research Methodology in Commerce and Management Studies"-UGC-Sponsored Short Term Course conducted by the UGC- Human Resource Development Centre, University of Kerala, Kariavattom, Trivandrum from 13-03-2017 to 18-03-2017.
5. "Goods And Services Tax (GST): A Step Ahead" – National Seminar organized by Department Of Management Studies, Lourdes Matha College Of Science and Technology, 17th Nov 2017.

6. “Three day training programme on Business Mathematics & E-Business”. UGC-Sponsored Short Term Course conducted by the UGC- Human Resource Development Centre, University of Kerala, Kariavattom, Trivandrum from 15-01-2019 to 17-01-2019.
7. “Behavioural Finance – The Emerging Financial Market Scenario” – National Seminar organized by Department of Commerce, Govt. Arts College, Thiruvananthapuram, on January 24th & 25th , 2019.
8. “Four day training programme on Academic Leadership”, Organized by Centre of Academic Leadership and Education Management under the scheme of PMMMNMTT on 5th April 2019 at Senate Chamber ,University of Kerala, Thiruvananthapuram.
9. “Mendeley – Reference Managing Software for Improving Literature Review and Referencing” – a workshop conducted by Department of Commerce, Govt. Arts College, Thiruvananthapuram, on 2nd August 2019.
10. “Information search & retrieval” – Workshop conducted by Govt. Arts College, TVM, 28th Oct 2019